DISSERTATION

ON

A STUDY OF EFFICENCY MEASUREMENT IN BANKING SECTOR IN THE NIGERIAN ECONOMY



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Submitted by:

Abubakar Muhammad Gidado

Reg No; 11602377

Supervised by:

Dr. Vijay Srivastava

Assistant Professor

EFFICIENCY MEASUREMENT IN BANKING SECTOR IN NIGERIA

CHAPTER ONE

INTRODUCTION

Nigeria is intermediate income, diverse economy and developing market, with growing manufacturing, financial, service, technology, communications and entertainment sectors. Through the recent movement of the reforms going on in the Nigerian Financial sector, it will be useful to look at the efficiency of the banks in general. These restructurings (consolidation) are being enforced by the apex financial institution (CBN) as a follow up to the Basel Accord of 1998 on bank capital and the preceding overall worldwide economic crisis. The Committee Basel on banking supervision presented its in 1988 Capital Accord. The Accord concentrated on the entire amount of bank capital which is forceful in dropping the jeopardy of bank bankruptcy and the potential cost of a financial banks failure for depositors. Nevertheless, the Committee published a new Accord in 2001 and it was applied in 2004 upon agreement by members. The rationale for the new Accord is the need for more elasticity and jeopardy sensitivity. The innovative contextual intends to provide tactics which are both supplementary inclusive and more compound to risk than the 1988 Accord, while maintaining the general level of monitoring capital. Capital which was more in line with the underlying risks will allow financial organizations in manage their businesses more resourcefully. The Committee have self-confidence in that the reimbursements of a regime in which capital is affiliated more closely to threat meaningfully beat the cost, with the result that the financial system should be sound, harmless and efficient. With these reforms, it is anticipated that financial institutions in country will become financially robust, better placed to compete internationally and to finance projects. The reforms do not necessarily mean that the financial sector or banks will inevitably become more efficient. However, it does mean that the banks are now potentially more able to expand and diversify their businesses. From now these banks performances have to be assessed to know which of them are more efficient. However is usual to quantify the performance of banks using the ratios of financial. According to Yeh (1996), the foremost disadvantage of this approach is its reliance on ratios of the benchmark. These benchmarks could be ambiguous and arbitrary. Further, renowned that the ratios of financial do not capture the long –term performance, and over-all many performance aspects of such as an operations, financing and marketing, thereby covering so many features and uniqueness that need

to be manifest. Recently in some years, there is a measurement trend towards the bank efficiency using the frontier analysis approaches. Now frontier analysis, the organizations that implement healthier to a particular relative standard are separated from those that perform poorly. Such parting is done by applying a parametric or non-parametric frontier analysis to firms within the banking services industry. The parametric approach include Stochastic Analysis, Tick Frontier and the Distribution Free Approach (DFA), while the non – parametric approach is the Data Envelopment Analysis (DEA) and the Free Disposal Hull, (MolyneuxAlthunbas and Gardener 1996). Similarly these cultured procedures attempt relatively to benchmark the performance of production components, but the methods change from each other mainly due to assumptions their underlying. Contrasting the parametric method, the non-parametric method or approach puts relatively little construction on the specification of the financial technology and thus it is relatively resistant from the errors of specification. Furthermore the latter approach does not make any assumptions in line with the structures and distributions of inefficiency. Although the parametric approach undertakes that part of the deviations considering to data problems or pure luck and part to managerial errors. Notwithstanding Non parametric approach have faith in that all deviations are due to inefficiency. Besides non-parametric frontiers were being estimated by using mathematical linear programming model, consequently they mark well with small samples, econometric techniques were being used to estimate parametric frontiers, with that they require moderately larger sample size to estimate the impartial coefficient of the model variables such as inputs, outputs or output prices, environmental factors, inefficiency and error term. In the view of Sowlati (2001) performance evaluation and efficiency measurement is an important issue for managers since the inherent inefficiencies can be identified and eliminated. Measuring the banks' efficiency and performance has been broadly constructed on a number of key efficiency and performance indicators (KPIs) like, productivity, asset quality, liquidity and capital adequacy. Though, each of these indicators gives an incomplete picture of the banks 'efficiency and performance. In order to have a meaningful overall measure of the bank's efficiency, a more cultured method than the traditional efficiency and performance measurement procedures is needed, hence in this study; the Data Envelopment Analysis (DEA) Approach is employed.

THE RESEARCH QUESTIONS

The learning helped to find solution to the below research questions.

- 1. To what extent does the bank's fixed asset size have effect on its efficiency?
- 2. To what extent do the operating expenditures of the banks affect their productivity?
- 3. What is the degree of relationship between the bank performance and its Efficiency?
- 4. To what extent does the bank's efficiency affect their productivity?

THE RESEARCH OBJECTIVES

The main broad objective of this research is to measure the efficiency measures of Nigerian banking system. Other specific objectives of this research include:

- 1. To determine the extent the banks fixed assets affect their efficiency.
- 2. To find out the effect of the banks' operating expenditure and deposit size on their efficiency.
- 3. To find out the extent to which the banks' productivity affect their profitability.

CHAPTER TWO

Literature review.

S.No	Title	Concept	Author	year	Methodolog	Findings
					у	
1.	Determinants	The overall	Echekoba	2014	Secondary	The paper find
	of Bank	concept of the	, F.N.,		method,	out that quality
	Profitability	paper is to	Egbunike		Used SPSS	of the asset,
	in Nigeria:	understand the	, Chinedu			efficiency of
	Using Camel	effects of the	Francis,			management,
	Rating Model	asset quality on	Ezu			capital
	(2001 - 2010)	the banking	Gideon			adequacy,
		sector in	Kasie			having a
		Nigeria.				important
						earnings
						impression on
						the profitability
						banking
						industry in
						country while it
						clearly shows
						that significant
						liquidity has an
						influence on the
						profitability of
						the banks, its
						recommended
						that financial
						institutions
						should keeps
						more properties

						that can be
						covered in asset
						form are easily
						in other meet up
						the mandatory
						obligations of
						financial and
						keep
						customers/inves
						tors confidence
						in the system for
						proper profit
						making of the
						banks.
2.	Determinants	The overall	P.O.	2015	Secondary	The overall
	of efficiency	concept of the	Eriki,		method of	findings of the
	performance	paper is to	Osagie		data	paper revealed
	in banking	identify the	OSifo		collection,	that bank
	sector in	determinant of			used DEA,	performance
	Nigeria: a	efficiency			VRS, CRS	efficiency are
	DEA	performance by				positively
	approach	using 19				related to the
		selected banks				bank size and
		in Nigeria: by				bank age, while
		adopting Data				board
		Envelopment				ownership and
		Analysis (DEA)				board
		approach.				independence
						structure are
						negatively
						related to the

						bank
						performance
						efficiency in
						Nigeria. So
						there for strong
						efficient
						resources is
						recommended.
3.	Nigerian	The overall	Ugwunta	2012	Secondary	Overall
	banking	concept of the	David		method	important
	structure and	paper is to	Okelue		using Time-	findings of the
	its effect on	measure the	M.Sc,		series	paper is that the
	banking	structure of the	Ani		regression	Nigerian
	performance	market and	Wilson		analysis was	banking
		opposition in the	Uchenna		adopted to a	industry is
		combined	Ph.D,		ten-year	structurally
		Nigerian	Ugwuany		data period	oligopolistic in
		financial sector	i		(2001-2010)	nature and the
		and identify the	Georgina			market
		effect of	Obinne			attentiveness
		financial	Ph.D,			certainly and
		structure on	Ugwu			significantly
		bank	Joy			impactful on
		performance	Nonye			financial
			Ph.D			industry
						performance. So
						there for
						recommended
						that market
						concentration is
						the major factor

						of financial
						sector
						profitability.
4.	Intermediatio	The overall	Enendu,	2013	Secondary	The outcomes
	n bank in	paper is to	C. I.;		method of	of the study
	Nigeria:	showcase the	Abba, M.		data	revealed that the
	performance,	growth and	A.;		collection	total asset of the
	growth and	intermediation	Fagge, A.		has been	banking sector
	competivenes	of banking	I.;		used and	grew by more
	s of banking	industry and	Nakorji,		ANOVA	than 20,000
	sector, 1990-	analysis of bank	M.; Kure,		test was also	percent between
	2010	performance for	CBN.		been	1990-2010 as a
		the period of			adopted	result in terms
		1990 to 2010				of growth, while
		within				bank branches
		framework of				number has
		FRA.				grew from 1,000
						in 1990 to over
						5,000 in 2010. It
						also indicated
						reform policies
						improved
						intermediation
						efficiency
						across the
						different policy
						period.
5.	Measuring the	The overall	Dang-	2012	Secondary	The study of the
	banking	concept of this	Thanh		method of	research
	system	paper is to	Ngo		data	revealed and
	performance a	minimize the			collection	suggest that

	case study of	input while			has been	knowing
	Vietname	output are			adopted and	decreasing
	1990-2010	constrained			data	performance is
		using the data			envelopmen	through the time
		envelopment			t analysis	as the size of the
		Analysis toward			model was	banking sector
		Measuring the			used.	increases the
		performance of				marketability of
		banking				the financial
		industry.				sector and more
						unshackle and
						at some point
						the whole world
						and regional
						economics are
						challenging in
						nature.
6.	Efficiency	The overall	OMANK	2013	Data	The overall
	performance	concept of this	HANLE		Envelopmen	findings of the
	of Nigerian	paper is to	N ALEX		t Analysis	paper revealed
	banks a post	identify the	EHIMAR		Model(DEA	that Guarantee
	2004 banking	extent to which	E.) has been	trust bank was
	reforms	fixed asset size			used and	the most
	evaluation.	and operating			secondary	performing
		expenses of the			data remain	efficient bank
		Nigerian banks			the method	having the least
		affect their			adopted	reduction
		efficiency, and				inputs(4.93)
		to give proper				which was
		identification of				needed to
		the correlation				produce the

		that exist				same amount of
		between banks				output.
		deposit size and				However the
		profitability				worst
		affecting their				performance are
		efficiency.				Afribank, Unity
						bank and united
						bank for
						affrican for not
						having full
						efficiency under
						constant return
						to scale CRS,
						VRS and SE.
7.	Capital	The overall	Sebastian	2012	Secondary	The overall
	Structure,	concept of this	Ofumbia		method was	findings of the
	Profitability	paper is to	UREMA		also adopted	paper is that
	and liquidity	checkmate and	DU		and were	there is
	Evidence	understand the			been	positively
	from the	capital structure,			analyzed	influenced in
	Nigerian	profitability and			using auto-	terms of cash
	Banking	liquidity			regressive	reserve ratio,
	Industry.	evidential			distributed	liquidity ratio
		banking system			lag (ADL)	and income tax
		in the country at			model and	corporate also
		large.			descriptive	with a
					statistics.	negatively
						influenced of
						bank credit to
						the domestic
						economy,

						saving deposit
						with the apex
						financial body,
						gross national
						savings that is
						proxy for
						deposit with the
						central bank,
						inflation rate
						and foreign
						private
						investments on
						financial sector
						profit.
8.	An Analysis	The overall	SAIBU	2013	This paper	The overall
	of Market	interest of this	Olufemi		used	findings of the
	structure and	paper primarily	Muibi		secondary	paper revealed
	competivenes	is to examine the			data and	that over the
	s in the	nature of			adopted the	time period
	Nigerian	banking			Panzar-	beneath
	banking	competition in			Rosse and	reflection,
	System	Nigeria from the			Lerner index	Nigeria banks
	(2001-2013).	broad Macro			methods.	shown income
		Economic				tax
		perspective.				monopolistic
						competitiveness
						behavior.
						Precisely the H-
						statistic from
						which was the
						found estimate

						to be positive
						(0.511) and
						statistically
						altered from
						zero unit.
9.	The	Primarily this	Asekome	2014	The	The paper
	Challenges of	paper was	, Mike		Secondary	revealed that in
	financial	design to inspect	Ozemhok		method of	most of the
	Sector	the financial	a, Aihie		data	financial sector
	Reforms in	sector reforms in	John		collection	reforms in
	Nigeria: An	Nigeria 1958 to	Abieyuw		was used	country are
	Appraisal	date, and	a		effectively.	sensitive rather
		identify the				being proactive
		challenges				and directed
		posed as well the				issues which
		country				arose from time
		financial				to time. So there
		system.				for it endorses
						the need for
						proper
						strengthen
						supervisory and
						monitoring
						capacity of the
						central bank
						through
						capacity
						building and
						training for
						Central bank to

						strengthen their
						effectiveness.
10.	The Pattern	Overall concept	Philip	2016	Secondary	The paper
	and Trends of	of this paper is	Olawale		Method	revealed that the
	Capital	to investigate	Odewole,		were also	banks display
	Structure and	the actual trend	Rafiu		used and	75.2% short
	Performance	and pattern of	Oyesola		measure of	term financing
	of the	capital	Salawu		central	and indicated
	Nigerian	performance			tendency	that the
	Banks.	structure of			which	Nigerian
		financial			pointed in	banking sector
		organizations in			the scale of	heavily relied
		Country.			measuremen	on short term
					t of a	external
					distribution.	finance. It also
						showed that the
						critical
						reassement of
						the banks by
						central bank
						was as a result
						of 2008 and
						early 2009
						interbank
						market collapse.
11.	The Nigerian	This overall	Dr. Uche	2013	So also here	The paper
	Financial	paper pursues to	Basil		Secondary	revealed that
	Market And	observe the	Onwe		data method	through timely
	The Trials Of	financial market			was also	delivery of
	Information	in the country			been used.	financial
	Technology-	and the				services and

	Based	encounters of				cost reduction,
	Operational	financial				information
	Services	intermediation				technology has
		using ICT-based				played a vital
		services				role in that.
						However the
						paper noticed
						that most of
						financial
						institutions of
						the country are
						facing the
						strong
						competition
						both within and
						outside.
12.	Experimental	The overall	Mustapha	2014	Secondary	The paper
	analysis of	concept of this	Bello and		method	revealed that it
	structure-	paper is to	Wakeel		using panel	established the
	conduct-	scrutinize the	Atanda		data.	existence of
	performance	structural	Isola.			structural
	paradigm on	conduct				performance
	Nigerian	performance				hypothesis
	banking	paradigm in the				within the
	Sector.	financial sector				Nigerian banks
		of Nigeria.				and replicates
						the high
						emphasis by the
						regulatory arm
						on the further
						restructuring of

						the financial
						institutions of
						the economy by
						the central bank
						of Nigeria in
						terms of lively
						ownership and
						capital base.
13.	Determinants	The primary	Abdullah	2015	Secondary	The paper
	Of Capital	aimed of this	AL-		method	revealed that
	Structure Of	paper is to	Mutairi,		were been	most of the
	Banking	identify	Kamal		used.	financial
	Sector In Gcc:	elements of	Naser.			institutions asset
	An Empirical	capital structure				in GCC is
	Investigation	in a sample of				financed by debt
		commercial				which represent
		banks itemized				more than 80 to
		on the Gulf				85% of the
		Cooperation				capital of the
		Council (GCC)				bank and that
		stock markets.				liquidity and
						profitability
						affect the
						institutional
						capital structure
						decision.
14.	Central Bank	The overall	Sunusi	2012	Secondary	The paper
	Governor of	concept of this	lamido		method also	indicated that it
	Nigeria:	paper is to	Sunusi.		been	inspired the
	Banking	fetched about a			adopted.	policy makers in
	Reform and it	new approach to				designing

	impacts on the	the industry as				proactive micro
	Nigerian	financial sector				and macro
	economy.	set in place best				economic
		practices in an				management for
		areas of risk				giving an
		management				appropriate
		and corporate				solution in
		governance.				solving
						emerging
						economic issues
						in both
						developing and
						developed
						countries.
15.	Contributions	Overall concept	Dr.	2012	Secondary	The overall
	Of Banking	of the paper was	Aurangze		method and	findings of the
	Sector In	to identify the	b		multiple	paper revealed
	Economic	key areas toward			regression	that using the
	Growth: A	the			analysis was	granger
	Case Of	contributions of			also	causality test
	Pakistan	banking			adopted.	confirms the
		industry in				bidirectional
		economic				causal
		growth.				association of
						deposits,
						profitability and
						advances with
						economic
						growth having
						unidirectional
						causal relation

						of interest
						earnings and
						investments
						with growth of
						economic run
						from the
						investment and
						interest earning
						toward the
						economic
						growth.
16.	Commercial	The overall	A	2014	Secondary	The overall
	Bank Credit	concept of the	OGAR,		data was	findings of the
	and Its	paper was to	S.E.		also adopted	paper indicated
	Contributions	identify how the	NKAMA		using the	that commercial
	on	credit of	RE &		multiple	banks credit had
	Manufacturin	commercial	CHARL		regression	an important
	g Sector In	banks can	ES		analysis.	relationship on
	Nigeria	influence	EFFION			the industrial
		manufacturing	G			sector and it was
		sector in Nigeria				suggested that
		keeping in mind				there are
		it macro				sufficient and
		economic				available credit
		contributions.				due to the
						industrial sector
						in Nigerian
						economy with a
						reasonable and
						affordable
						interest rate.

17.	Recapitalizati	This paper	Adegbaju	2008	Secondary	The overall
	on and Banks	examined the	A. A and		method was	findings of the
	Performance	influence of	Olokoyo		also adopted	paper revealed
	in Nigeria.	previous	F.O		together	that the return
		recapitalization	(MRS.)		with an	on equity, return
		in			analytical	on assets, yield
		the financial			techniques.	on earnings
		sector on the				their mean of
		performance of				key profitability
		the banks in the				ratio of them
		country with the				were important
		aim of finding				statistical
		out				difference
		if the				between the
		recapitalization				mean of the
		is of any benefit				banks, with that
						it was suggested
						that banks
						should improve
						on their funds in
						such a way that
						they can create
						more income on
						their asset in
						other to improve
						their
						reoccurrence on
						equity.
18.	Pure and	The overall	Fadipe	2015	Secondary	The overall
	Scale	concept of this	Moses,		method and	findings of the
	Efficiency	paper was to	Arulogun		data	paper indicated

	Change	evaluate the	Olaleye		envelopmen	there is slight
	Consideration	pure scale	Ola		t analysis	relative ability
	of Banking	efficiency			(DEA) was	of banking
	Industry in	change of			adopted.	operations to
	Nigeria	banking				converts inputs
		industry and				into output
		measure the				looking at the
		relatively				percentage
		efficiency				change in the
		change of				average level of
		financial sector.				the pure
						efficiency
						charge had gone
						up in a slightly
						manner from
						0.99 in 2003 to
						1.001 in 2011 so
						also reverse is
						the case for the
						scale efficiency
						change.
19.	Banking	The overall	Aniekan 2	2008	Secondary	The overall
	Sector Credit	concept of the	O.		method and	findings of the
	and Economic	paper was to	Akpansu		Granger	paper revealed
	Growth in	scrutinizes	ng1 and		causality	that the private
	Nigeria: An	association	Sikiru		test was also	sector credit
	Empirical	amongst	Jimoh		been done.	impacted
	Investigation	banking sector	Babalola			positively on the
		credit and				growth of the
		economic				economic and
		growth in				development

		Nigeria over the				over the period
		period 1970-				of study and
		2008.				also the lending
						rate that is the
						interest charged
						on lending its
						increase the
						economic
						growth. With
						that it suggested
						there should be
						need for
						financial market
						development
						that will favor
						more credit to
						private sectors
						in other to
						arouse
						economic
						growth.
20.	Contributions	Overall concept	Adewuyi,	2006	Secondary	The overall
	of Financial	of the paper to	I. D.		method was	findings of the
	Sector	scrutinized the			also been	paper indicated
	Reform to the	contributions of			adopted.	banks are the
	Economic	financial sector				effective
	Development	to the economic				mechanism for
	in Nigeria.	performance				assembling
		and				financial
		development of				resources and
		the country and				allocating same

to highlighted		for product
banks as		investment and
efficient		also highlighted
mechanism for		that banks plays
assembling		a key role in
financial		enabling
resources and		economic
allocating same		growth and
for productive		financing
investment of		developmental
the country.		projects,
		infrastructure,
		agriculture and
		industry.

CHAPTER THREE

RESEARCH METHODS

In this section we describe the methods hired in the present study. It displays the procedures for data collecting and analysis. The models from which answers to questions raised in this study are obtained are also presented. In line with the field of management and social sciences four main types of research methods are commonly utilized, Conversely, the choice of which to use depends on the researcher's focus. So I focused on secondary source due to the nature of the topic to which it required some financial statement of banks, published papers on that and data from the central of Nigeria and also the annual report of all the commercial banks of the country.

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